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To: "PA Biodiversity Listserve (E-mail)" <PABIODIV@webmail.upb.pitt.edu>  
Subject: PABIODIV: New Native Plant Resource  
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At the suggestion of Sue Thompson, I'm posting this. I'd appreciate if you would share this with colleagues, students and others who would find this information of interest. Thanks, Nancy Beaubaire

#### PRESS RELEASE FOR IMMEDIATE RELEASE

CONTACT: Nancy Beaubaire, Director of Communications Bowman's Hill  
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#### WILDFLOWER PRESERVE LAUNCHES NEWLY DESIGNED WEBSITE

New Hope, Pennsylvania – Bowman's Hill Wildflower Preserve proudly announces the launch of its newly designed website- [www.bhwp.org](http://www.bhwp.org). The Preserve has partnered with the talented Internet communications firm, MRB Communications, Inc. of Philadelphia, to create a dynamic site that is visually pleasing, easy to navigate and chock full of valuable information.

The homepage presents an inviting and lively face, with a changing photo gallery that showcases the spectacular flora of the Preserve and two timely features -- "What's in Bloom" and "What's New", the first highlighting what's currently flowering at the Preserve and the second focusing on noteworthy happenings.

The site enables visitors to find out all about the Preserve and its educational programs, memberships and donations, volunteer opportunities, and seed and plant sales. A virtual tour provides a taste of the Preserve's nearly 1000 species of Pennsylvania native wildflowers, trees, shrubs and ferns and its signature activities.

Easy access to some of the Preserve's most sought-after resources now are conveniently provided as downloadable files, including Seasonal Blooming Guides, Invasive Plants, Plant and Seed Sale catalogs, and Native Plant Information Sheets, which help gardeners select the right native plant for their landscape. Got a horticultural question? Check the FAQ's; if the question isn't answered there, you can directly e-mail the Preserve horticulturist or check out links to related sites.

Separate handy navigation menus for teachers/students, home gardeners and landscape professionals take each group to areas of the site targeted to their needs. Special feature stories sprinkled throughout the site provide visitors with uniquely helpful or interesting information.

Of course, there is no substitute for a walk among the wildflowers, and the website provides everything needed to plan a rewarding visit to the Preserve 100-acre property.

The Preserve is located at 1685 River Road (PA Rt. 32) about 2.5 miles south of New Hope, Pennsylvania and is open daily week year-round (closed Thanksgiving, Christmas and New Year's Day). For more information, visit [www.bhwp.org](http://www.bhwp.org) or call the Preserve at (215) 862-2924.

Bowman's Hill Wildflower Preserve is managed by the Bowman's Hill Wildflower Preserve Association Inc., in cooperation with the Pennsylvania Historical and Museum Commission.