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Sent: Monday, April 03, 2006 3:29 PM  
To: pabiodiv@webmail.upb.pitt.edu  
Subject: PABIODIV: Biodiversity Guide for the Private Sector

Although the examples are international, many of the practices suggested in this guide are pertinent to Pennsylvania.

A Guide to Biodiversity for the Private Sector  
Source: International Finance Corporation

<http://www.ifc.org/BiodiversityGuide>

The International Finance Corporation, the private arm of the World Bank, launched this Web-based guide to help companies operating in emerging markets understand, manage, and benefit from biodiversity. The guide provides an overview of issues surrounding biodiversity, including its importance to society and the relationship of biodiversity to business. Through examples and links to other information, this tool shows users how they can manage the business risks from biodiversity issues, and how they can capitalize on business opportunities -- such as new markets -- that are associated with biodiversity maintenance and protection.

The guide also features sector-specific biodiversity issues for ten major industry sectors, as well as several case studies on how companies (including a number of IFC clients) have addressed biodiversity issues in their business operations.

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A public-private partnership to conserve biodiversity statewide

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The Pennsylvania Biodiversity Listserve is intended to promote discussion of biodiversity issues in the state. It is moderated by the Pennsylvania Biodiversity Partnership (PBP) following guidelines posted at <http://www.pabiodiversity.org/listserve.html>. The opinions expressed in messages are those of the authors and NOT the PBP. To unsubscribe, send the message UNSUBSCRIBE PABIODIV to [majordomo@webmail.upb.pitt.edu](mailto:majordomo@webmail.upb.pitt.edu).

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